



MEDIA CREDENTIAL APPLICATION OCTOBER 2010 NASCAR EVENT WEEKEND

To be considered, please submit this form to the Auto Club Speedway before Friday, September 10, 2010

MEDIA OUTLET NAME: _____

ADDRESS: _____
Street City State Zip

PHONE: (____) _____ FAX: (____) _____ E-MAIL: _____

REQUESTOR: _____
Name Title

NAME	JOB / FUNCTION	AHC	COLD Garage	HOT Garage	D M	M C	T P	S P	V L	PARKING

INSTRUCTIONS / NOTES:

- All credential applications must be requested by the editor, sports editor, photography editor, or sports director
- Fill in name & job function (such as writer, reporter, photographer, videographer, radio, etc.)
- Please check AHC only if you hold a NASCAR Annual Hard Card
- Check garage type, if required. **PLEASE NOTE** that a limited number of HOT Garage passes are available & will be allocated at the discretion of the Auto Club Speedway & NASCAR. Therefore, applications may not be filled as requested.
- Check for: DM = Deadline Media; MC = Media Center; TP = Terrace Press; SP = Skybox Press; VL = Victory Lane; Parking
- Requests are processed in the order received. Late requests may not be filled, as requested. Confirmation of credential requests will be sent via facsimile or e-mailed to the requestor approximately 10 days prior to the event.
- Applicants may be required to submit examples of previous work to receive credentials. **Only media on assignment will be credentialed.** Auto Club Speedway reserves the right to make all decisions regarding who will be granted credentials and the number of credentials issued per organization.

Please review the **Auto Club Speedway Media Credential Policies & Application Guidelines** for additional information.

The web site <http://www.autoclubspeedway.com/mediacenter/> is available to members of the press and contains Auto Club Speedway contact information, the media guide, credential request forms, press release and official logos.

Schedule of Events

- October 8, Friday NASCAR Qualifying Day
- October 9, Saturday CampingWorld.com 300
- October 10, Sunday Pepsi Max 400

Submit Application to:

David Talley, Director of Communications
 9300 Cherry Avenue
 Fontana, CA 92335

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Submit via Facsimile: (909) 429-5299

Questions may be directed to:
 Brian Hacker, Communications Coordinator
 at: (909) 429-5000